



# MAYDAY



Mayday is making everything  
for Start-ups & Early Stage companies.

Our start-up partners have gone on to raise  
more than \$100mm in venture funding, collectively.

Mayday is a full-service creative agency in New York,  
combining design, technology, business & culture to craft  
effective brand systems and beautiful user experiences.

# CAPABILITIES



## TECHNOLOGY

Websites & eCommerce  
Software & Web Applications  
Mobile Applications  
Interactive Installations



## BRANDING

Logo & Identity Design  
Graphic Systems  
Art Direction  
Creative Direction



## MEDIA & CONTENT

Photography  
Video Production  
Illustrations  
Copywriting



## STRATEGY

Product Definition  
Business Strategy  
Brand Messaging  
Product Rollout



## COMMUNICATIONS

Social Media  
Marketing Collateral  
Narrative Development  
Internal Training



## USER EXPERIENCE

Information Architecture  
Wireframing  
Prototyping  
User Interface Design

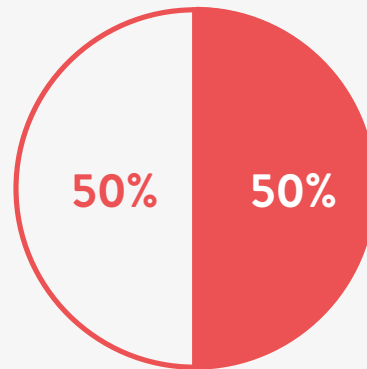
# CLIENTS

By working with Fortune 500s, early-stage companies, and everyone in between, we make sure we bring a start-up's nimbleness to major corporations looking for innovation, and big company due diligence to fast-moving start-ups.



## SELECTED EARLY-STAGE COMPANIES

GrownOcean	Lee Savage
SocialAlpha	Common
The Hourly Nerd	Fluent City
The Vision Lab	FinTech Collective
MoneyLion	Trumid Financial



We roughly split our time between early-stage and large companies to draw inspiration and process from each.



## SELECTED LARGE COMPANIES

Marriott	Olympics
Viacom	Facebook
Nescafe	Yahoo!
Google	Levi's
P&G	Unilever



# FLUENT CITY

FLUENT CITY

[www.fluentcity.com](http://www.fluentcity.com)



STRATEGY



COMMUNICATIONS



UX



TECHNOLOGY



BRANDING



MEDIA & CONTENT



# Overview of the Spanish Program



## Spanish Classes at Fluent City

Forget outdated textbooks that still teach you how to say "payphone." Your teacher will cover the words needed to talk about binge-watching Homeland on Netflix. When you arrive at that adorable dive bar in Spain, our classes will have taught you to say "Can I buy you a drink?" with confidence. Save "Hello, how are you?" for meeting the President and learn the relevant slang you need to get by with locals from making reservations to asking for discounts in a clothing store. Fluent City is designed for students who thrive in energetic and practical learning environments.



## Overview of the Spanish Program

### Level 1

Taught in English, Level 1 is a complete introduction to Spanish for those who have never taken Spanish before or would like to restart from the beginning.

### Level 2

Level 2 is right for you if you're comfortable introducing yourself and saying short phrases in present tense such as "I have a dog. I live in Brooklyn." Level 2 is taught primarily in Spanish and will continue to build your vocabulary while helping you hold longer conversations in the present tense.

### Level 3

You are rocking the present tense and able to hold short conversations in Spanish. Level 3 will get you very comfortable with the past tense, enabling students to talk about events that already happened. You will also go over indirect and direct object pronouns in Level 3.

### Level 4

You are now pretty solid holding conversations in the past and present tense. Level 4 will get you speaking in the future and subjunctive tenses. You will be able to speak about what you have done, are doing and will do by the end of the class.

### Level 5

You feel fairly confident speaking on a variety of topics. You are getting used to a variety of grammar points that aren't strictly grammar points but are necessary to firm up your knowledge of all the grammar points and continue to improve your conjugation.

### Advanced Conversation

By this point, you should be comfortable with all major tenses and able to hold moderate conversations. Use this class to refine your Spanish, moving towards the goal of being able to hold conversations with few mistakes.

### Expert

You have achieved fluent or near-fluent Spanish. This class is an opportunity to meet other students who are fluent or near-fluent and keep your Spanish current through weekly practice.



**FLUENT CITY**

## Information Package

**"The kind of dreamy, young cosmopolitans that got you interested in languages in the first place."**

Time Out Magazine

Fluent city offers awesome afterwork foreign language for adults in several languages including french and spanish. Learn to speak a language in a laid-back environment with ridiculously good teacher.

347-687-6896  
fluentcity.com

**FLUENT CITY**

**Language Classes for adults**

Manhattan & Brooklyn

fluentcity.com

**FLUENT CITY**

(347) 687 6896



hey@fluentcity.com  
fluentcity.com



James Rohrbach  
CEO

m 415.312.2979  
o 347.687.6896

james@fluentcity.com  
fluentcity.com



FLUENT CITY

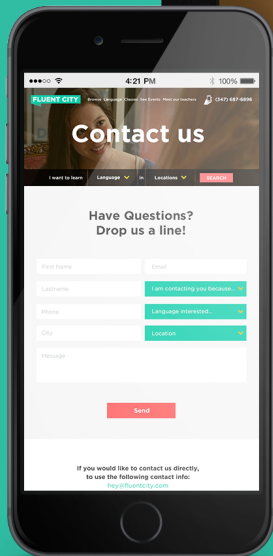
Browse Language Classes See Events Meet our teachers

(347) 687-6896

# SAY HELLO TO THE WORLD.

Classes and cultural events offered in 10 languages.  
Choose your location and language to get started.

Start to learn a language today



## Contact us

Have Questions?  
Drop us a line!

First Name

Last Name

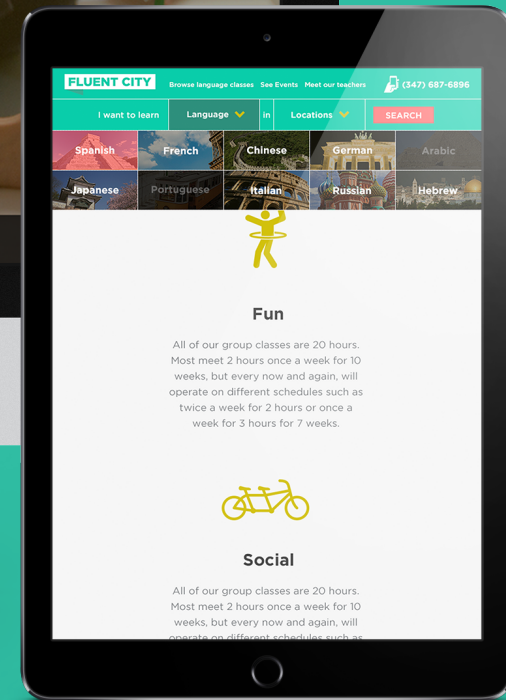
Phone

City

Message

Send

If you would like to contact us directly,  
to use the following contact info:  
info@fluentcity.com



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Browse language classes See Events Meet our teachers

(347) 687-6896

I want to learn Language in Locations SEARCH



### Fun

All of our group classes are 20 hours.  
Most meet 2 hours once a week for 10  
weeks, but every now and again, will  
operate on different schedules such as  
twice a week for 2 hours or once a  
week for 3 hours for 7 weeks.



### Social

All of our group classes are 20 hours.  
Most meet 2 hours once a week for 10  
weeks, but every now and again, will  
operate on different schedules such as





**FLUENT CITY**  
Browse, Language, Classes, See Events, Meet Our Teachers (447) 687-6296

# SAY HELLO TO THE WORLD.

Classes and cultural events offered in 10 languages. Choose your location and language to get started.

[Start to learn a language today.](#)

I want to learn: Language in Location **SEARCH**

## Explore China

BEIJING, XIAN & SHANGHAI

**COST: \$2,149 / 10 Days**  
**DEPARTURE: July 14th**

**Highlights:**

- Tiananmen Square (Beijing)
- Great Wall (Beijing)
- Yongming Tomb (Beijing)
- The Bund (Shanghai)
- Shanghai Bund (Shanghai)
- Grass Mountain (Chongqing)

**Our Tour Includes:**

- Round-trip airfare from NYC
- Fluent City Williamsburg
- 143 S 10th Street, Brooklyn, NY 11211
- Accommodations in Beijing and Xi'an

**Price: \$200**

[Book It!](#) [Submit Offer](#)

### Billing Information

Use these fields to fill in the information for purchase of the class and being able to purchase the class.

Name:

Last Name:

Address:

City/State:

Zip/Postal Code:

Country:

**Hiking**  
Prostate

**Cooking**  
Spanish

**Travel**  
China

**History**  
French

**Art**  
Photography

**More Events**

Language	\$165	\$225
Prostate	\$200	\$255
Spanish	\$215	\$275

Includes materials, instructor, and more!

**Fluent City MANHATTAN**

Thursday 7:30-9:30pm  
January 28, 2015 to April 02, 2015

**Price: \$365.00**  
Includes a class at Fluent City and your own online 45 min!

[Enroll](#)

**Fluent City MANHATTAN**

Enter Your Email Address

[Let me know when it's available](#)

**Chinese Advanced Lesson**

Teacher Zilong  
Saturday November 22nd, 2014  
9:15am - 10:15am

[GET MORE INFO](#)

Don't see the level you are looking for or a class that works for your schedule? try our **Private Lessons**.

Join to the conversation

Enter Your Email [Stay Informed](#)

Let's talk! (447) 687-6296

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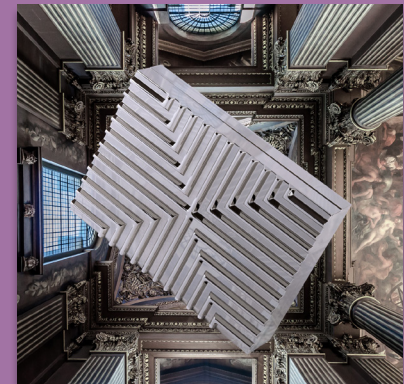
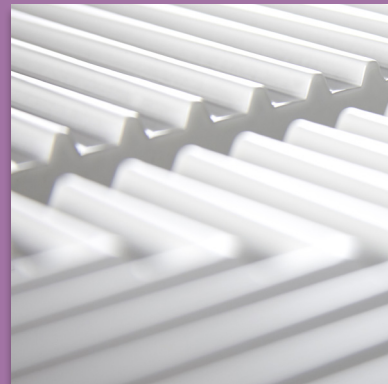
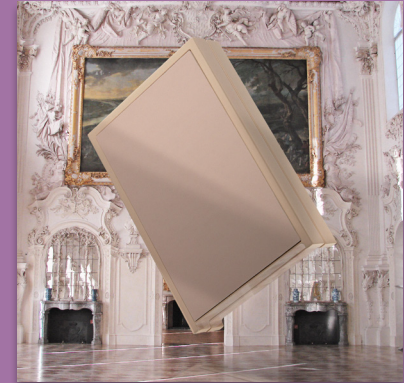


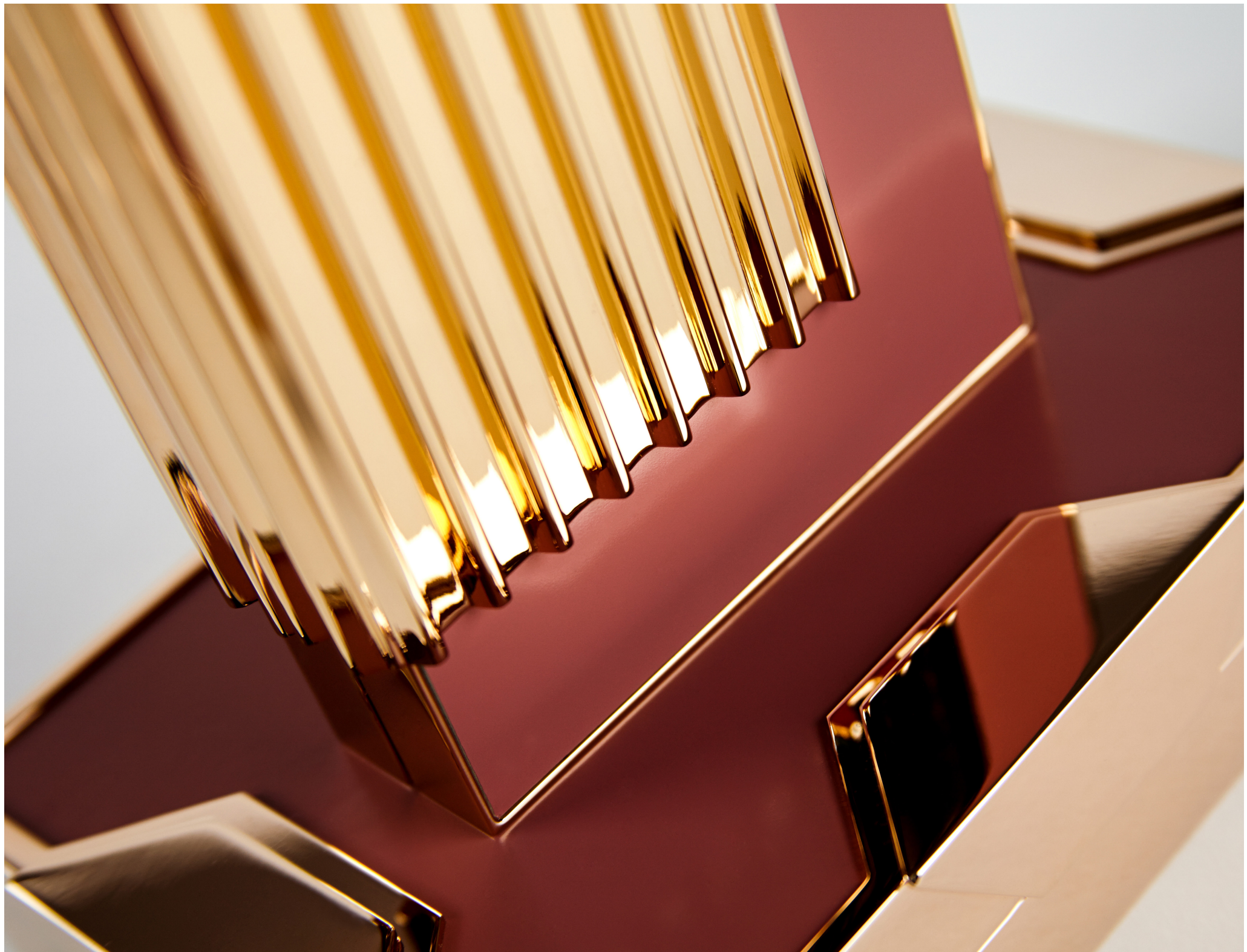
BRANDING



MEDIA & CONTENT



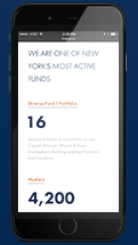
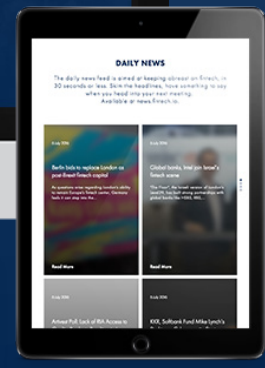
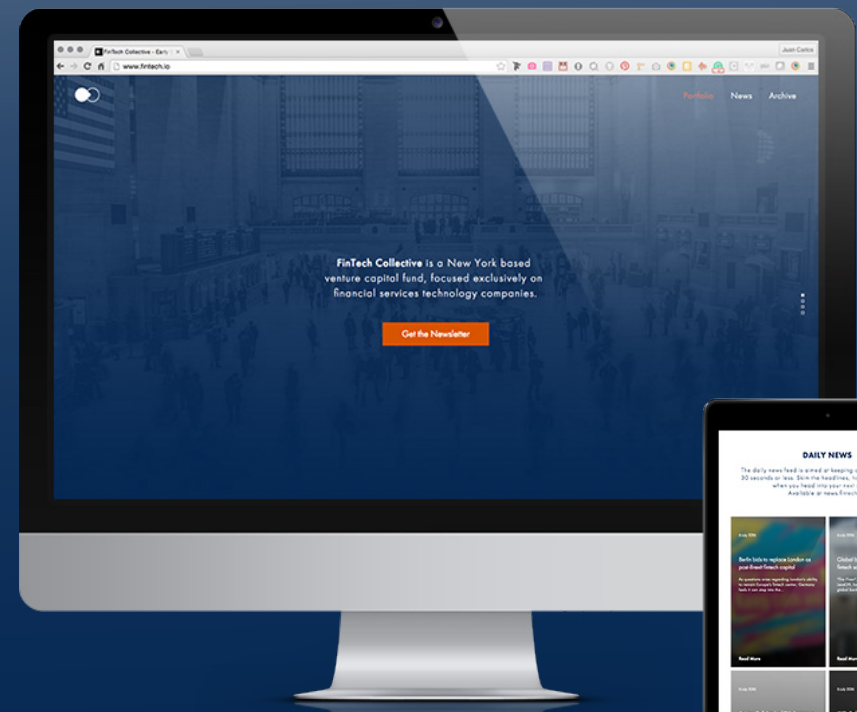






FINTECH COLLECTIVE

www.fintech.io



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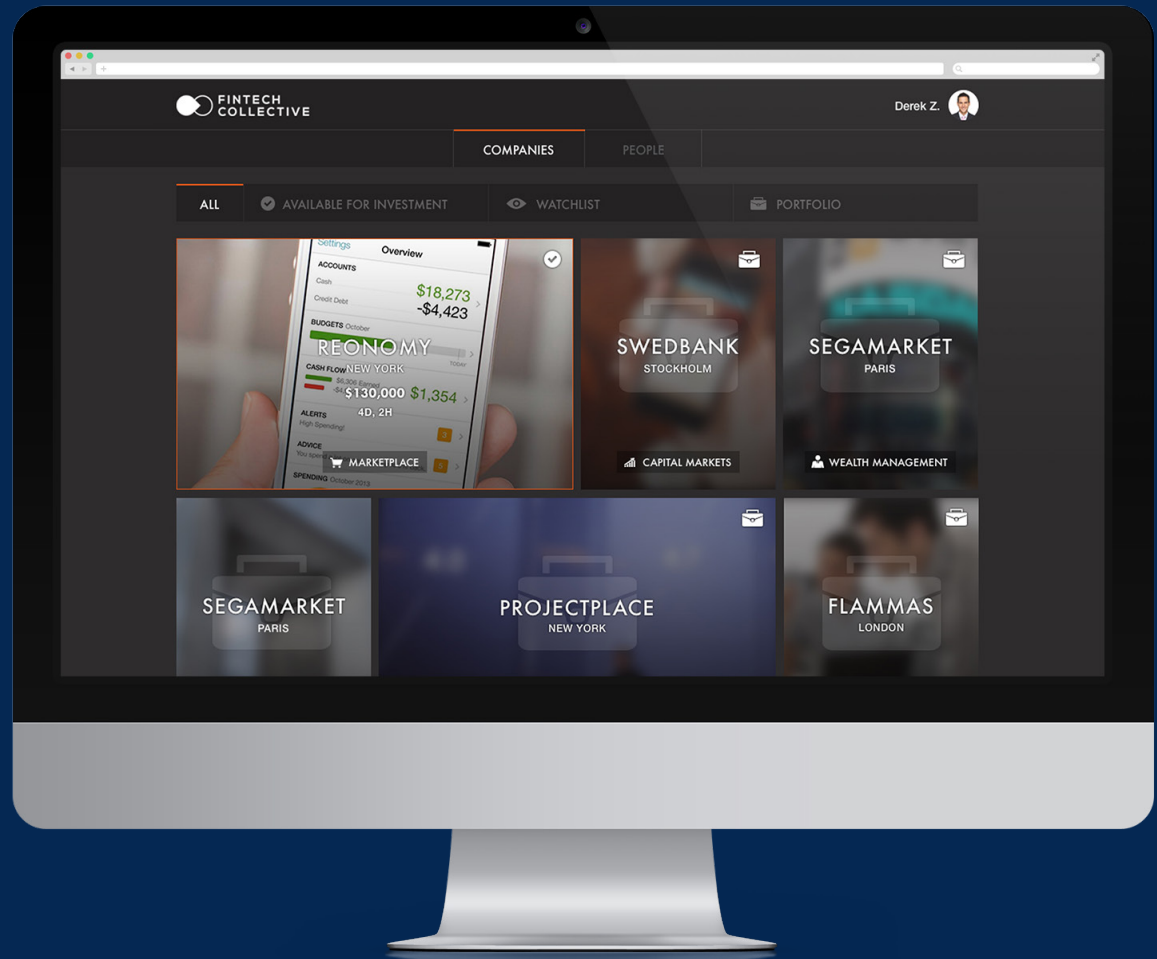
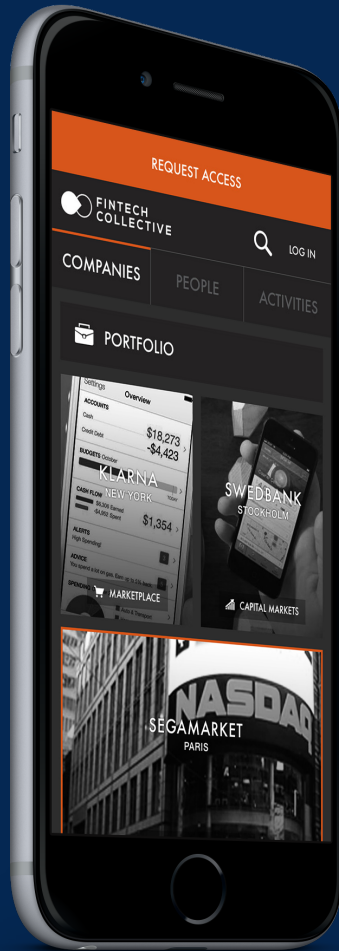
TECHNOLOGY



BRANDING



MEDIA & CONTENT





## FINTECH COLLECTIVE

**POWER TO THE FINTECH**

100+ Fintech Startups that are Disrupting the Financial System  
11 Fintech Startups that are Disrupting the Financial System  
12 Fintech Startups that are Disrupting the Financial System

89 Fintech Startups that are Disrupting the Financial System  
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FINTECH COLLECTIVE IS A NEW YORK BASED VENTURE CAPITAL FUND  
FOUNDED (EXCLUSIVELY ON FINANCIAL SERVICES TECHNOLOGY)

www.fintech.co

### RISE OF ARTIFICIAL INTELLIGENCE

**Artificial Intelligence**  
The rise of artificial intelligence is being fueled by a combination of factors, including advances in machine learning, natural language processing, and computer vision. These technologies are being used in a variety of applications, from healthcare to finance, and are expected to continue to grow rapidly in the coming years.

### LEGISLATIVE IMPACT ON INNOVATION

**Legislative Impact**  
The regulatory environment is a key factor in the success or failure of fintech startups. While some regulations are designed to protect consumers and ensure the stability of the financial system, others can be overly burdensome and stifle innovation. It is important for policymakers to strike a balance between these two goals.

### 400 MILLION PEOPLE UNBANKED IN CHINA

**Unbanked Population**  
China has the largest unbanked population in the world, with approximately 400 million people who do not have access to basic banking services. This presents a significant opportunity for fintech companies to provide financial services to these underserved populations.

### OSCAR IS THE LATEST FULL STACK STARTUP

**Full Stack Startup**  
Oscar is a full stack startup that provides a comprehensive suite of financial services, including investment management, insurance, and retirement planning. The company has raised significant funding and is expected to continue to grow rapidly.

### PORTFOLIO NEWS

**Portfolio News**  
A collection of news items related to the fintech industry, including updates on various startups, regulatory changes, and market trends.

### BANKS PLEAD GUILTY TO MARKET RIGGING

**Market Rigging**  
Several major banks have pleaded guilty to market rigging, a practice in which traders manipulate the market to their advantage. This has led to significant criticism and calls for increased regulation of the financial industry.

### TECH TRENDS REPORT

**Tech Trends Report**  
A comprehensive report on the latest trends in fintech, including artificial intelligence, blockchain, and digital currencies. The report provides insights into the challenges and opportunities facing the industry.

### THE GROWING FREELANCE ECONOMY

**Freelance Economy**  
The freelance economy is growing rapidly, driven by the desire for flexibility and the ability to work from anywhere. Fintech companies are providing new tools and services to support freelance workers.

### COMMUNITY BANKS TEAM WITH ONLINE LENDERS

**Community Banks**  
Community banks are teaming up with online lenders to provide a wider range of financial services to their customers. This collaboration is expected to improve the customer experience and drive growth for both parties.

### ADP VERSUS ZENEFITS

**ADP vs Zenefits**  
A comparison of two leading HR and payroll providers, ADP and Zenefits. The article discusses the strengths and weaknesses of each platform and provides recommendations for businesses.

### STARTUPS ATTACKING GLOBAL REMITTANCES

**Global Remittances**  
Startups are challenging the dominance of traditional remittance providers by offering faster, cheaper, and more transparent services. This is driving innovation and competition in the global remittance market.

### GLOBAL FINTECH

**Global Fintech**  
An overview of the fintech landscape in various global markets, including Asia, Europe, and Latin America. The article highlights key players and trends in each region.

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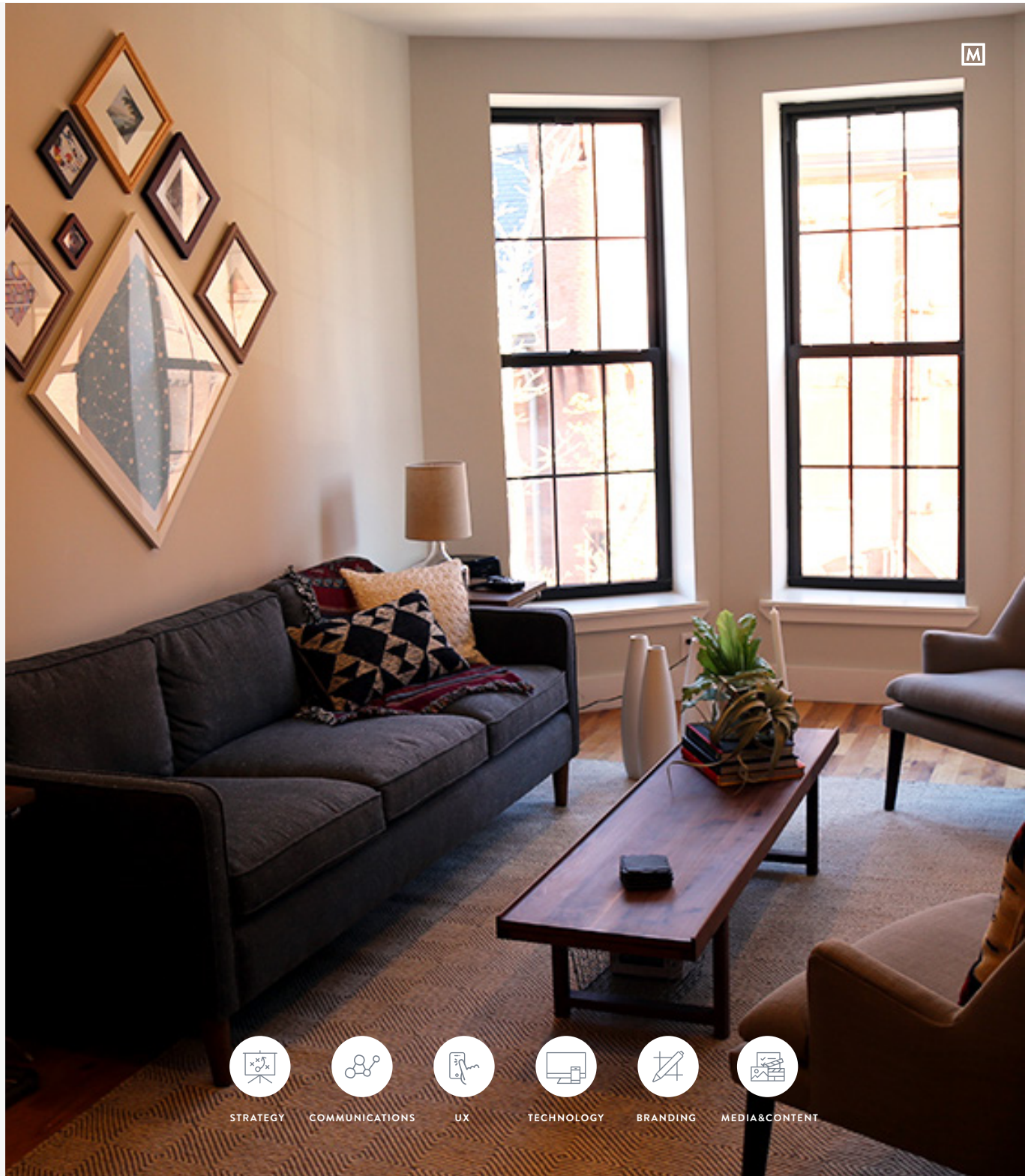
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Common  
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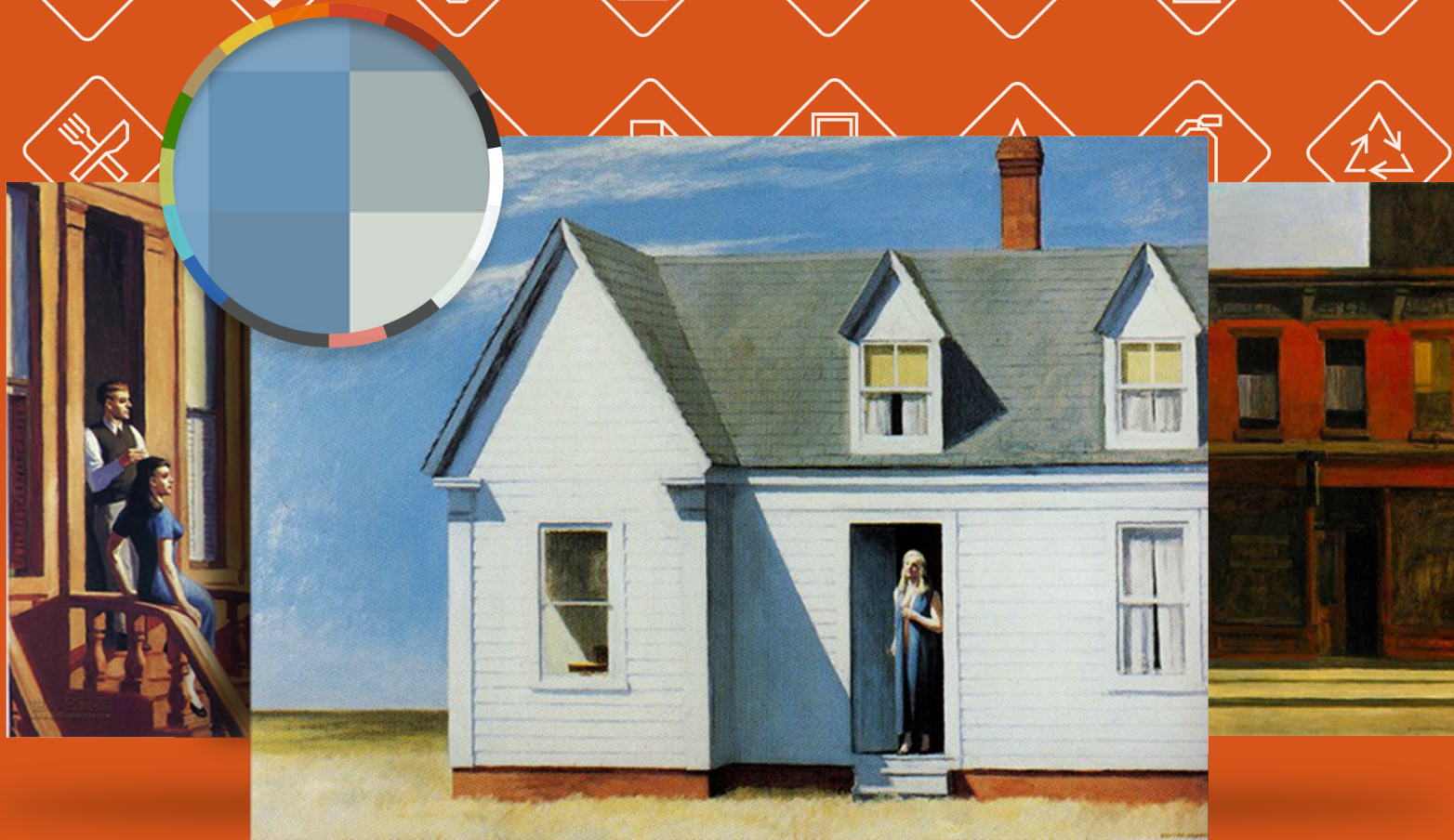
TECHNOLOGY

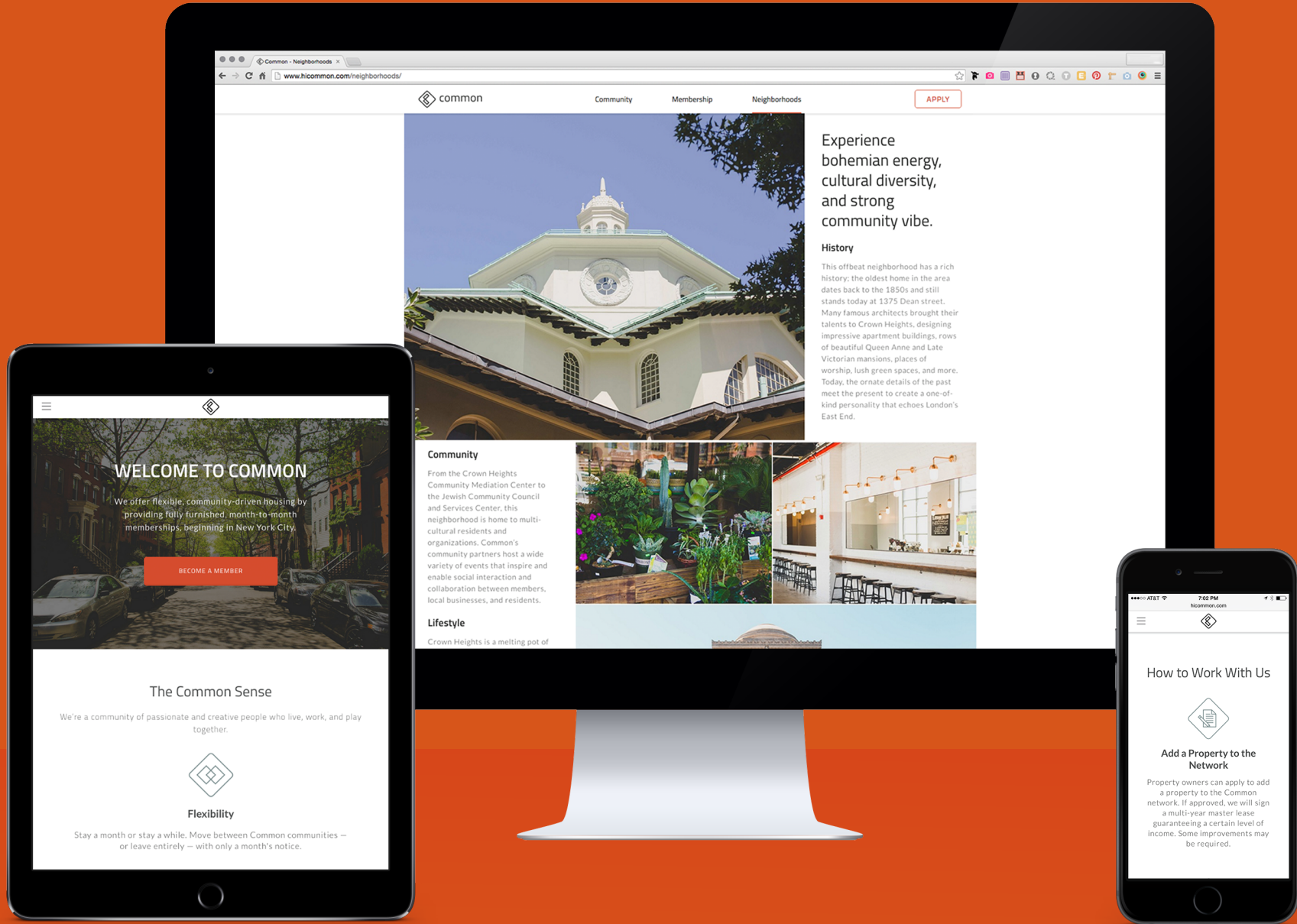


BRANDING



MEDIA & CONTENT





Experience bohemian energy, cultural diversity, and strong community vibe.

**History**

This offbeat neighborhood has a rich history; the oldest home in the area dates back to the 1850s and still stands today at 1375 Dean street. Many famous architects brought their talents to Crown Heights, designing impressive apartment buildings, rows of beautiful Queen Anne and Late Victorian mansions, places of worship, lush green spaces, and more. Today, the ornate details of the past meet the present to create a one-of-a-kind personality that echoes London's East End.

**Community**

From the Crown Heights Community Mediation Center to the Jewish Community Council and Services Center, this neighborhood is home to multi-cultural residents and organizations. Common's community partners host a wide variety of events that inspire and enable social interaction and collaboration between members, local businesses, and residents.



**Lifestyle**

Crown Heights is a melting pot of



We offer flexible, community-driven housing by providing fully furnished, month-to-month memberships, beginning in New York City.

BECOME A MEMBER

**The Common Sense**

We're a community of passionate and creative people who live, work, and play together.



**Flexibility**

Stay a month or stay a while. Move between Common communities – or leave entirely – with only a month's notice.

**How to Work With Us**



**Add a Property to the Network**

Property owners can apply to add a property to the Common network. If approved, we will sign a multi-year master lease guaranteeing a certain level of income. Some improvements may be required.

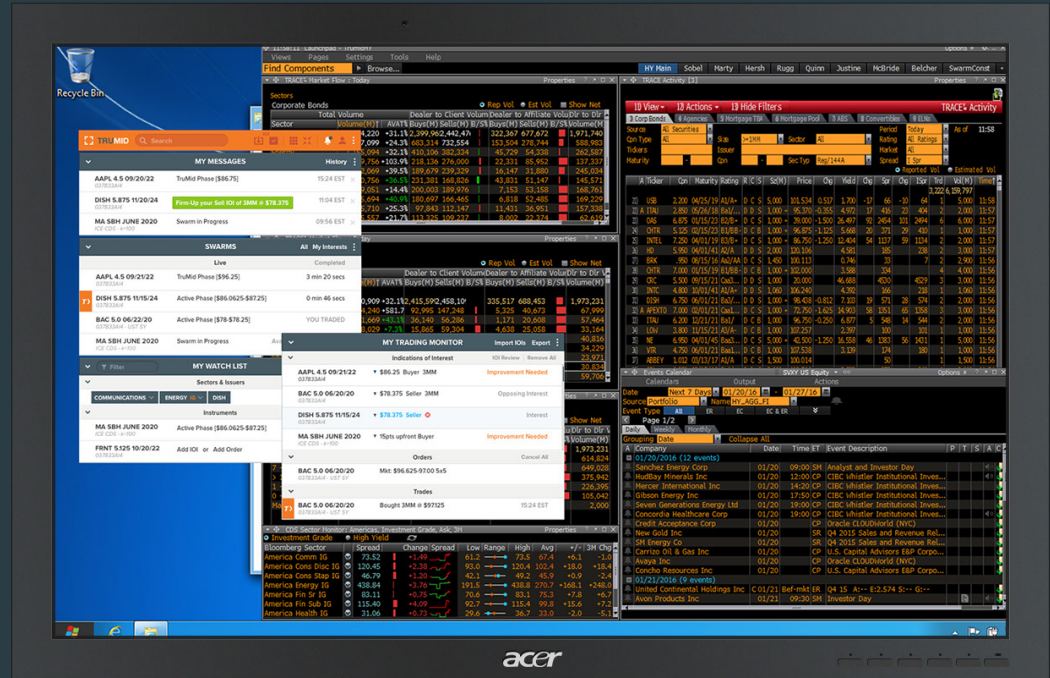


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Search

### SWARM MONITOR

All My Interests

Filter MY WATCH LIST Import List Export

Sectors & Issuers & Tags Remove All

COMMUNICATIONS ENERGY IG

Instruments Sort by Remove All

WFC 3.55 09/29/25 94974BGP9	Active Phase [+102/+101]	2 mins 4 secs	X
GS 4 1/4 10/21/25 38141GVR2	TruMid Phase +240	1 mins 8 secs	X
CHTR 5 3/4 01/15/24 1248EPBE2	Add IOI or Add Order		Interest X
INTEL 7 3/4 06/01/21 458204AP9	Add IOI or Add Order		Interest X
TMUS 6 1/2 01/15/26 87264AAP0	Add IOI or Add Order		Interest X
WPX 8 1/4 08/01/23 98212BAG8	Add IOI or Add Order		X
BBDBCN 7 1/2 03/15/25 097751BM2	Add IOI or Add Order		X

### MY TRADING MONITOR

Import IOIs Export

Indications of Interest IOI Review

ABIBB 4 5/8 02/01/44 03524BAF3	Seller	Interest
CHK 5 3/4 03/15/23 165167CL9	Buyer	Interest
FTR 11 09/15/25 35906AAAX6	Buyer	
S 7 5/8 02/15/25 85207UJ4	Buyer	
T 4 3/4 05/15/46 00206RCQ3	Seller	Interest
VRXCN 6 1/8 04/15/25 91831AAC5	Buyer	

Orders Cancel All

HAL 3.8 11/15/25 406216BG5 - UST 10Y	+94 Buyer 3MM	11:28:05
HCA 5 3/8 02/01/25 404119BR9	\$98 Buyer 2MM	11:25:30

Trades

None Today

TRUMID MORNING CROSS SWARM 4 min ago X

The following Securities will be included in the TruMid Morning Cross Swarm at 9:15 AM

WFC 3.55 09/29/25 94974BGP9	HCA 5 3/8 02/01/25 404119BR9
GS 4 1/4 10/21/25 38141GVR2	CRC 6 11/15/24 13057QAF4
HAL 3.8 11/15/25 406216BG5	THC 6 3/4 06/15/23 88033GCN8
DVN 5.85 11/15/25 25179MAV5	
LMT 3.55 09/29/25 539830BH1	
MCD 4 7/8 12/09/45 58013MFA7	

### TRUMID MORNING CROSS SWARM

Filter MY BUY ORDER Live TruMid Initiated Sw

ACTIVE PHASE BEST BID - BEST OFFER

CRC 6 11/15/24 13057QAF4	BID	HIT	\$10 - \$12
HAL 3.8 11/15/25 406216BG5 - UST 10Y	+94 3MM	HIT	+94 / +90
HCA 5 3/8 02/01/25 404119BR9	\$98 2MM	HIT	\$98 - \$98.5

WFC 3.55 09/29/25 94974BGP9 - UST 10Y	BID	HIT	+102.5 / +102	LIFT	OFR
GS 4 1/4 10/21/25 38141GVR2 - UST 10Y	BID	HIT	/ +105	LIFT	OFR
THC 6 3/4 06/15/23 88033GCN8	BID	HIT	\$88 - \$88.5	LIFT	OFR
FDC 7 12/01/23 319963BP8	BID	HIT	- \$95.75	LIFT	OFR
MCD 4 7/8 12/09/45 58013MFA7 - UST OLB	BID	HIT	+103 /	LIFT	OFR

### SWARM ACTIVITY SUMMARY

KEYSTROKES	ORDERS	FILLS
CRC 6 11/15/24 My OFR level \$12, size 3MM 11:30 EST Accepted	CRC 6 11/15/24 \$12 Seller 3MM 11:30 EST	None Yet
HAL 3.8 11/15/25 My BID level +94, size 3MM 11:28 EST Accepted	HAL 3.8 11/15/25 +94 Buyer 3MM 11:28 EST	
HCA 5 3/8 02/01/25 My BID level \$98, size 2MM 11:25 EST Accepted	HCA 5 3/8 02/01/25 \$98 Buyer 2MM 11:25 EST	

EDIT ORDER X

HCA 5 3/8 02/01/25  
404119BR9

Last Trace \$98.75 15:24 EST

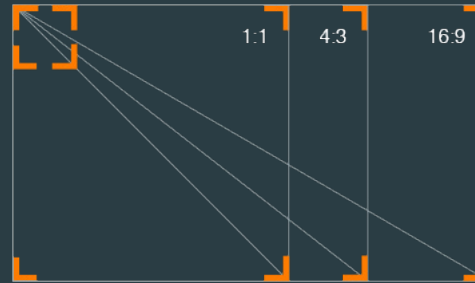
### My BUY Order

Price \$98.25

Size 2 MM

SUBMIT ORDER

# TRUMID



**TRUMID:**  
Elevated

**James Quinn**  
Chief Executive Officer

**Ronnie Mateo**  
Chief Executive Officer

**TRUMID:**  
Trumid Financial LLC  
120 Broadway, 9th Floor  
New York, NY 10021  
trumid.com

T: (212) 618-0337  
M: (917) 973-0907  
E: rmateo@trumid.com

**TRUMID:** DOWNLOAD

### Technology Makes A Trading Network more Powerful with Information & Data

**Secure.**  
Data is the glue that holds the Trumid network together. Our information is continuously secure, and only to benefit the users and never against them. Compliance is the highest priority and will be provided as a well-timed update.

**Efficient.**  
Increased productivity for our users by helping them get more trades done with less effort. Customization from Trumid is required in the development of solutions to the right users, rather than backwards to the whole market.

**Compatible.**  
We're glad with our users' existing workflow, requiring minimal time and a user manual. Users receive their updates on their own terms, and the Trumid algorithm only updates users when they have a high probability of getting a trade done.

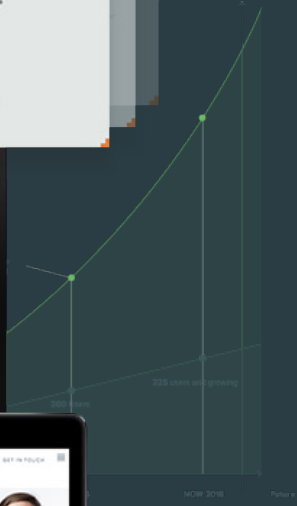
## Data Creates System Intelligence

Trumid's network generates valuable information from our users every day. Secure and robust data allows the platform to bring competitive users together to enable trades efficiently.

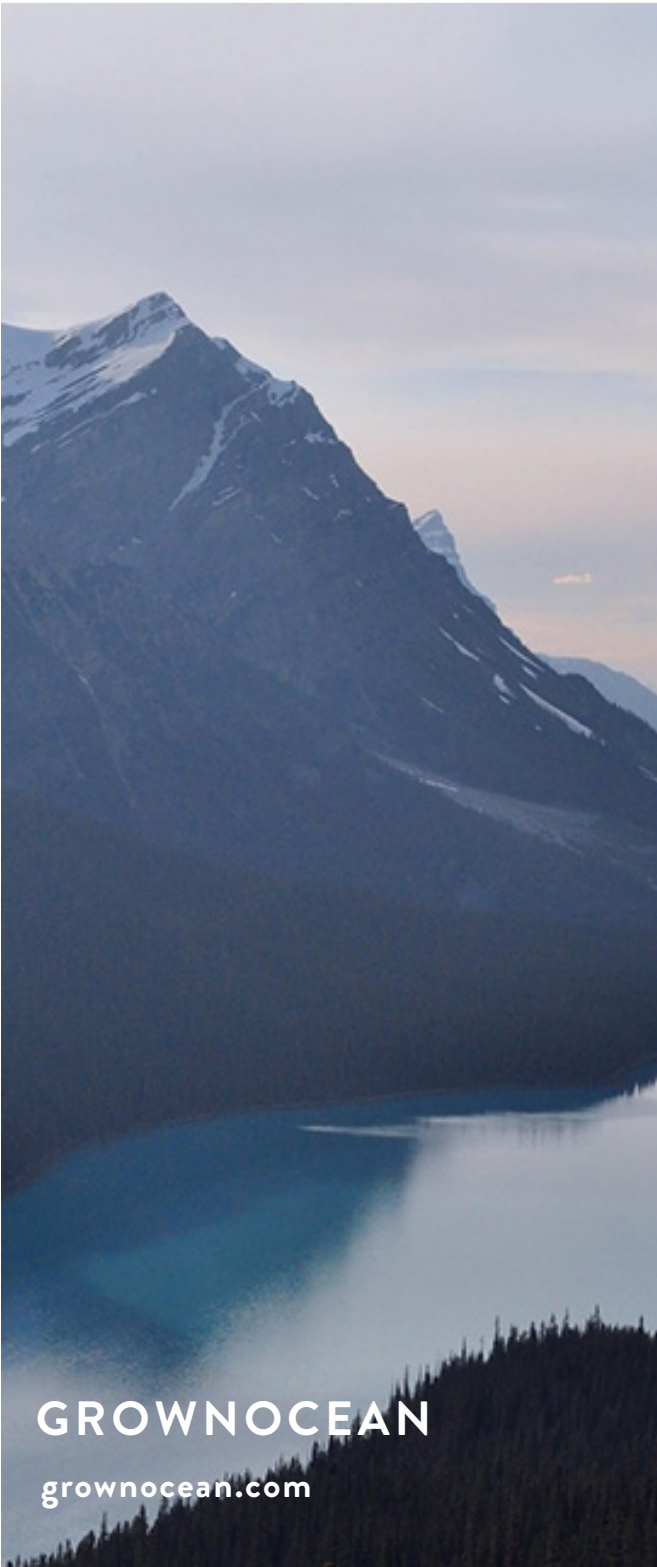
BACK 990006 NEXT

**TRUMID:** DOWNLOAD GET IN TOUCH

Matthew McBrat Linda Sorens

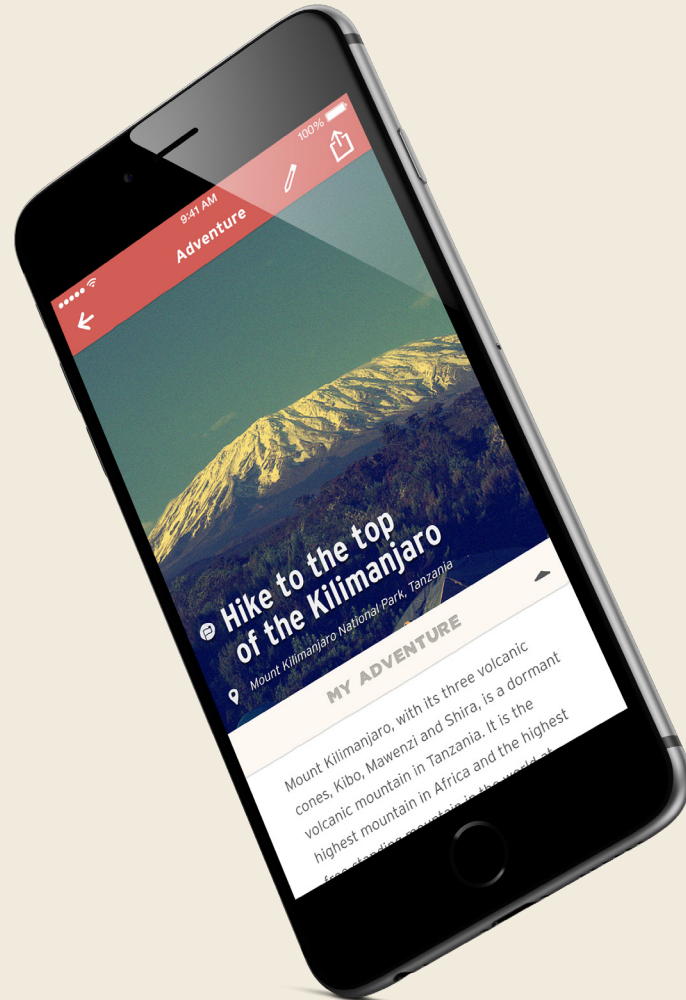






GROWNOCEAN

grownocean.com



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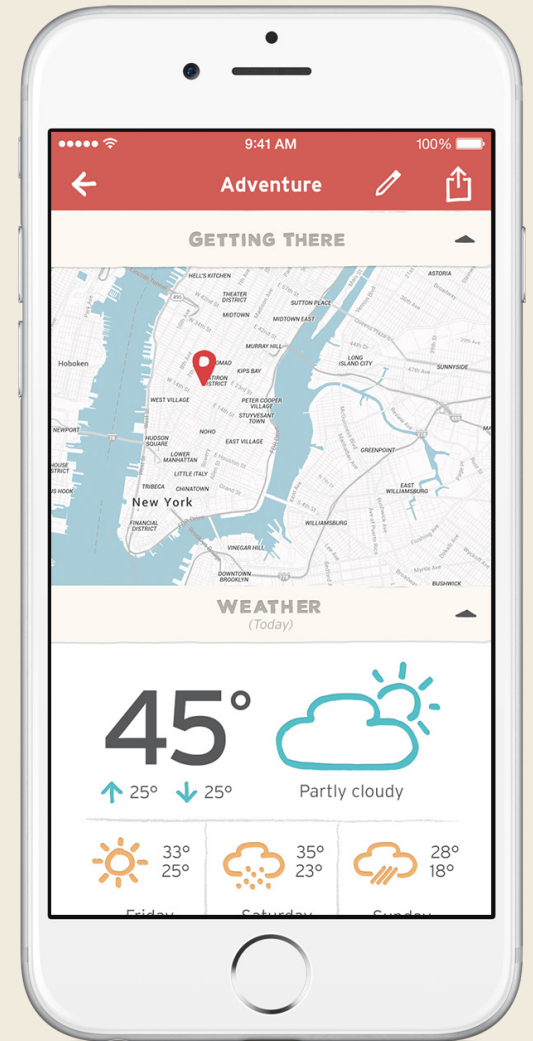
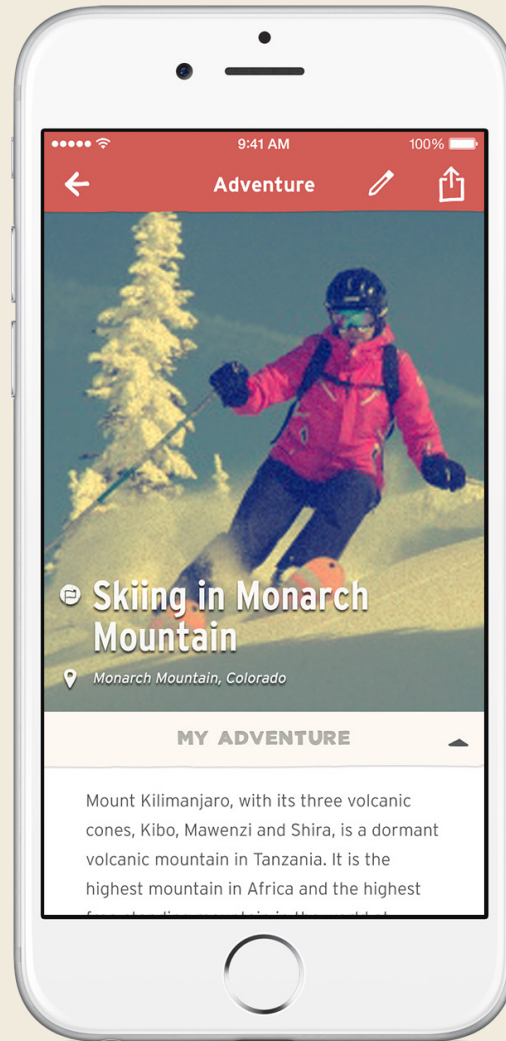
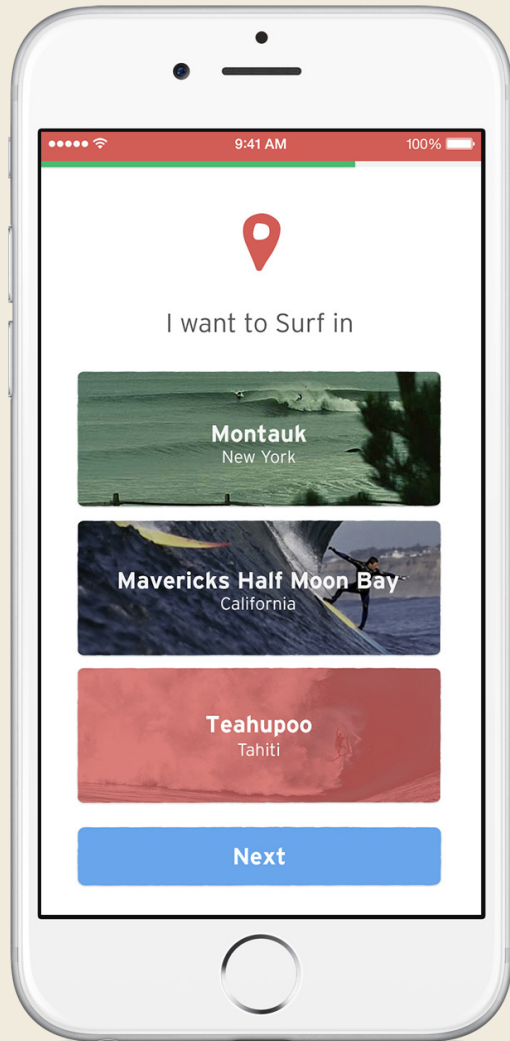
TECHNOLOGY



BRANDING



MEDIA & CONTENT



# GROWN ocean

**A B C D E F G H I J K**  
**L M N O P Q R S T U**  
**V W X Y Z** *& to*





GO climbing

grownocean.com



GO hiking

grownocean.com



GO swimming

grownocean.com



GO biking

grownocean.com



SOCIAL ALPHA  
social-alpha.com



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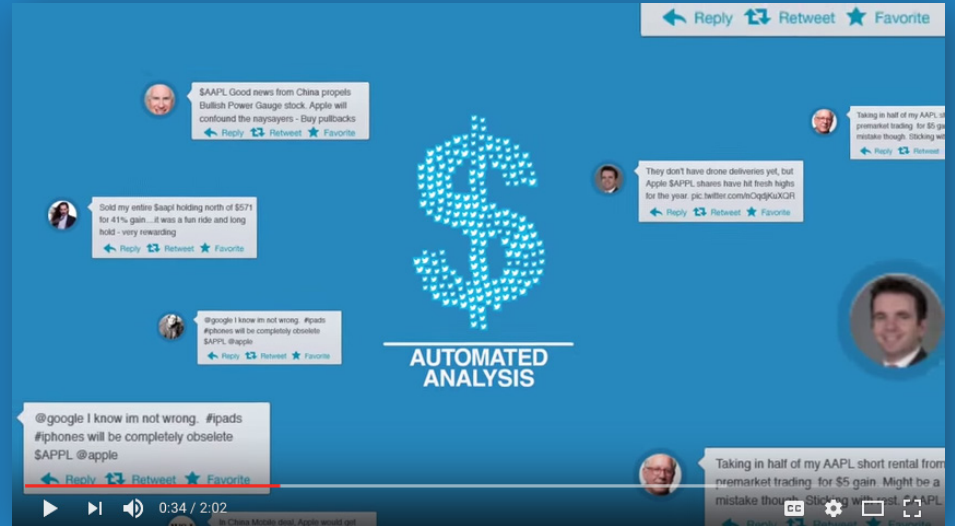
**Steven J. Investor** @Steve\_Investments 45m  
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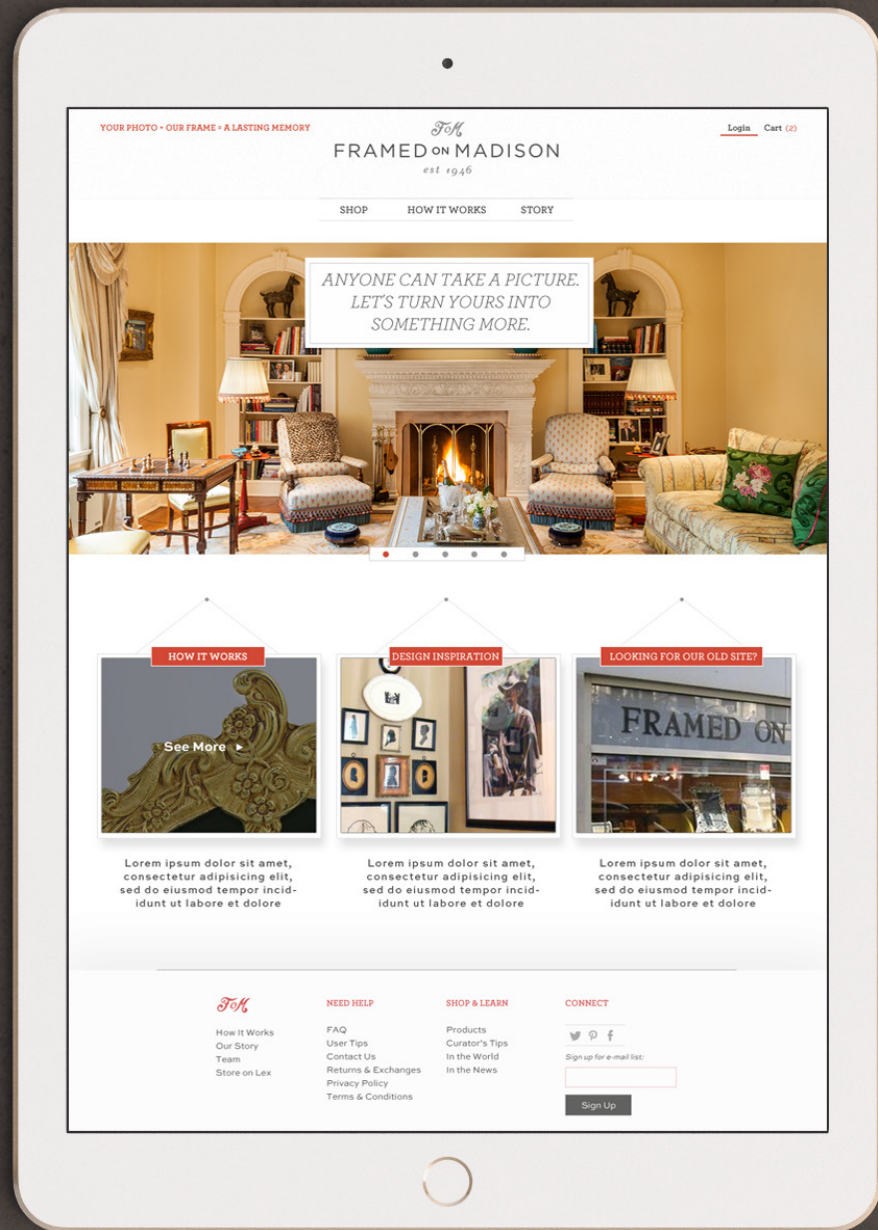
**ALERT** X

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